

CRU PRESS

GREEN



SAMPLE INITIAL CONVERSATION

DISTANCE COACHING

Hi (contact) this is _____. I work with a Christian organization, Campus Crusade for Christ. I was talking with (initial contact) and he/she encouraged me to give you a call. He/she said you might be interested in what I'm doing with Campus Crusade and how it might help your campus. Do you have a few minutes?

Has (I.C.) ever mentioned CCC or are you very familiar with CCC? (If yes, skip this section or touch on it lightly.) CCC is a student Christian organization on around 700 college campuses across the U.S. We are interdenominational . . . meaning we are not affiliated with any particular church. Rather students from all types of church backgrounds are involved.

CCC has a two-fold purpose. One . . . to help break down misconceptions about what it means to be a Christian. . . in others words evangelism. The second. . . to help provide an environment where students can grow in their relationship with God through training and ministry involvement.

One of my roles with Campus Crusade is to help students start ministries on campuses where there are no full-time CCC staff. (Contact), (I.C.) said that you might be interested in starting a ministry on your campus.

The first step in starting a Campus Crusade ministry on a campus is finding the leader that God has prepared to begin that ministry. We then coach that leader over the phone with ideas, strategies, training, and prayer support. All of our all of our digital and printed resources, as well as our wealth of experience in starting and leading ministries are at your disposal.

If this sounds like something you'd be interested in knowing more about I'd love to send you some information about CCC. You can then look through the material, pray about it, and decide if this is something the Lord is leading you to do.

Would you like me to send you the information?

(No) . . . Thanks for your time... I understand your situation...if things change and you feel the need for this type of ministry on your campus, please call me and I'd love to help...

(Yes) . . . Great, I'll put it in the mail to you (or e-mail). Let me get your address. I'll wait a week to give you time to look over the information, pray about it and think through a decision. Then I'll give you a call to see what you're thinking. Is this a good time to call? If you have some questions that come up before I call, or if you want to bounce some ideas off me, please feel free to call me. Let me give you my number.

I look forward to talking with you next week (date) at (time). Take care.....